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# JEFFERSON TOWNSHIP FAIR ASSOCIATION

39<sup>TH</sup> ANNUAL FAIR JULY 21<sup>ST</sup> – 25<sup>TH</sup> 2009 | 7409 LAMOR ROAD MERCER, PA 16137  
WWW.JEFFERSONTWPFAIR.ORG | INFO@JEFFERSONTWPFAIR.ORG

April 9, 2009

Dear Vendor,

The Jefferson Township Fair Association would like to invite you to the 2009 Jefferson Township Fair. If you have been to our fair before, you know what we're all about – family, fun, and fellowship. We hope that you decide to put the 2009 Jefferson Township Fair on your list of places to visit this summer!

The Jefferson Township Fair is located on Lamor Road, halfway between Mercer & Hermitage. For the past **38** years, the Jefferson Township Fair has provided township and all other local residents a place to go in the summer, without costing them a cent! The Jefferson Township Fair prides itself on being one of the very few fairs left in the entire state of Pennsylvania that does not charge for parking, or admission! That's right, **no** parking or admission fee! Well, that's the reason that we feel you should come visit our fair with your business this summer. With our location being not far from Hermitage, Sharpsville, Sharon, & Mercer, we attract a lot of visitors that are simply here to eat, visit friends, see tractor pulls, and browse the vendor building. On average, we have estimated about 10,000 – 12,000 people visit our fair each year. That's a large amount of people in one week, looking at what your business has to offer them.

Attached to this letter, you will find information on getting a spot at the 2009 Jefferson Township Fair, and we very much hope to see you here this year! This year, we are offering discounted pricing for businesses that reserve their spaces early! See the next page for details.

Lastly, with gas prices reaching near \$4.00 a gallon last year, we had a record turnout for the 2008 fair, and with the current economic outlook, we are getting ready for an even bigger turnout in 2009. With more Americans saving money we believe that the appeal of our totally FREE parking and admission will really be a hit with families this year. They won't have to travel far, and when they get here, they don't have to pay just to park, or get in the fairgrounds. If our prediction is true, that means there may be even more people that your business will be exposed to.

Once again, we hope to see you at the 2009 Jefferson Township Fair. Get your space today!

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# INFORMATION | VENDORS

We are offering special rates this year for vendors! Please see the chart below.

Location	Postmarked Before: July 1 2009	Postmarked On or After: July 1 2009	Postmarked On or After: July 17 1009
Indoor – 10'x10'	\$75.00	\$100.00	\$110.00
Outdoor – 10'x10'	\$55.00	\$70.00	\$75.00

- Indoor space is in the garage of the Township Building.
- Outdoor space is north of the Township Building, near the Exhibit Building, Entertainment Building, Bingo Building, and Livestock Barn.

Please return your contract, check, and proof of insurance to us sooner, so you can take advantage of our special rates! Spaces will be assigned on a first come basis; spaces **cannot** and **will not** be held until payment is made.

We hope that you will choose to promote your business to over 10,000 fairgoers at the 39<sup>th</sup> Jefferson Township Fair. If you have any questions, please contact Charlie McKnight, fair chairman at [charlie@jeffersontwpfair.org](mailto:charlie@jeffersontwpfair.org) or 724.962.4126, or 724.699.4565.

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## RULES & REGULATIONS | VENDORS

**HOURS OF THE VENDOR AREAS:** 5 pm to approx. 11 pm Tuesday – Friday; 9 am to closing Saturday. The fair's Grand Opening day is Tuesday July, 21 2009; closing day is Saturday July 25.

• All displays **must be in place** by noon opening day and **must remain in place** until the closing of the fair.

• Set up days are: Saturday July 18<sup>th</sup> 1-3pm, Monday July 21, 9 am – Noon, and 4 – 6 pm; and Tuesday July 24, 10am – Noon. If any another other time is needed, you **MUST** arrange it with a fair official.

**INSURANCE:** Each vendor is required to provide proof of liability insurance (must be sent with this form to the fair association, a copy of the policy is sufficient.)

**LIGHTING:** Each vendor is required to have their display safely illuminated. Electric service is available to all vendors. Outdoor connections are on distribution poles; Indoor connections are on the wall. Vendors must provide all wiring and connectors for their displays. Vendors are to provide a fused switch of the proper size for their own display lighting. Electricians will be on the grounds.

**SAFETY:** Displays must be constructed and operated to assure the safety of everyone. Any machines that are in operation shall be adequately guarded and an attendant present.

**CLEANING:** Jefferson Twp. Fair Association will have the fairgrounds cleaned daily; however each vendor is responsible for cleaning their own display area. Refuse is to be placed in designated areas.

**VIOLATIONS:** Any violation of these rules or conduct contrary to the best interests of the Jefferson Twp. Fair Association or its attendees will be called to the vendor's attention. If these violations or conduct continue, the vendor's contract will be canceled and they shall remove their display from the grounds and all associated fees will **not** be refunded. *Any incidents related to the setup or removal of the vendors display is solely the responsibility of the vendor.*

Please return form & proof of insurance before July 1<sup>st</sup> to take advantage of our special rates!

# COMMERCIAL VENDOR | CONTRACT

JEFFERSON TOWNSHIP FAIR | 7409 LAMOR ROAD MERCER, PA 16137

JEFFERSONTWPFAIR@HOTMAIL.COM | WWW.JEFFERSONTWPFAIR.ORG

39<sup>TH</sup> ANNUAL FAIR JULY 21<sup>ST</sup> – 25<sup>TH</sup> 2009

Date: \_\_\_\_\_

Vendor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sales Tax Number: \_\_\_\_\_

Proof of Liability Insurance: \_\_\_\_\_

## AGREEMENT FOR RENTAL OF SPACE AT THE JEFFERSON TWP. FAIR

**TERMS:** Full payment required with contract in order to reserve space.

10-foot minimum rental required for outdoor spaces.

### RATES:

Location	Postmarked Before: July 1 2009	Postmarked On or After: July 1 2009	Postmarked On or After: July 17 1009
Indoor – 10'x10'	\$75.00	\$100.00	\$110.00
Outdoor – 10'x10'	\$55.00	\$70.00	\$75.00

**SPACE:**       Indoor       Outdoor

**BY SIGNING THIS FORM, VENDOR AGREES TO ABIDE BY THE RULES AND REGULATIONS SET BY THE FAIR ASSOCIATION THAT ARE LISTED ON THE PREVIOUS PAGE.**

\_\_\_\_\_  
Vendor

\_\_\_\_\_  
Date

Please make check payable to  
**JEFFERSON TWP. FAIR ASSOCIATION**